

Name: _____ Date: _____

Teacher: _____

LESSON GOAL Identify the different genre of digital audio files available for education and entertainment and create digital audio files by studying how a podcast is organized and developed.

ESSENTIAL QUESTION How can I use video and podcasting to communicate?

STUDENT EXPECTATIONS

1. Download and become familiar with Apple's iTunes software.
2. Navigate through different types of podcasts available through Apple's iTunes software.
3. Listen to at least one podcast of your choice and post an online review of it.
4. Design a podcast based upon a hobby or personal interest.
5. Record the podcast that has been scripted.
6. Write a reflection about podcasting.

Multiply the points by the weighted score and record in the total column for each rubric. Then tally the total points for the final score.						
Weighted Score	Category	Exceeding 9-10 Points	Meeting 6-8 Points	Approaching 3-5 Points	Emerging 0-2 Points	Total
1	Discussion Contribute to discussion to develop an understanding of sharing information with others (specifically, a personal hobby or interest).	Took appropriate initiative in discussion to identify and talk about examples of a personal hobby or interest.	Contributed to discussion of a personal hobby or interest.	Made minimal contribution to discussion but understands sharing information with others.	Did not participate in discussion or demonstrate understanding of sharing information with others.	
2	Interview Contribute to small group interview session.	Worked creatively and cooperatively to create an interesting and thorough peer interview.	Contributed to peer interview.	Made minimal contribution to peer interview.	Did not contribute to peer interview.	
1	Podcast Review Research and review a podcast.	Researched podcasts and wrote a thoughtful review.	Took appropriate initiative in researching podcasts.	Made minimal effort in researching podcasts.	Did not make any effort in researching podcasts.	
2	Podcast Design Project Design a podcast based upon a personal interest or hobby.	Wrote an interesting, well organized script that met all the criteria.	Completed a basic layout of a podcast.	Made a minimal effort to complete a design for a podcast.	Did not complete a design for a podcast.	
2	<input checked="" type="checkbox"/> ASSIGNMENT 1 Podcast Recording Project Record a podcast based upon a personal interest or hobby.	Developed a creative and interesting podcast recording that addressed all the criteria.	Completed a podcast recording.	Made a minimal effort to complete a podcast recording.	Did not complete a podcast recording.	
2	<input checked="" type="checkbox"/> ASSIGNMENT 2 Reflection Reflect upon the impact of podcasting.	Thoughtfully reflected on the impact of podcasting.	Completed reflection.	Made a minimal effort to complete reflection.	Did not write a reflection on podcasting.	